

OmegaDigital X SEO Oversight Services (SOS)

Prepared by Andrew Glyntzos.
OMEGA DIGITAL
20 Year SEO Professional.

SEO, AI/GEO Content & Digital PR Agency

Premium search, content and digital PR strategy with direct access to a senior SEO strategist with 20 years of experience.

Invest in expertise, not agency overheads.

20+

Years SEO & digital marketing marketing

Direct

Senior strategy and accountability

No

Junior account hand-off

Built around senior experience, not agency layers.

Omega Digital works with brands that need experienced strategic oversight, technical clarity and a stronger route to organic growth across Google, AI search and the wider web.

Direct access to the strategist responsible for your campaign decisions.

Focused on growth targets, competitive landscapes and sustainable long-term visibility.



Andrew Glyntzos
Founder & Director of SEO



Watch Here → https://youtu.be/Eb8K0Cs4u_U

“Andrew will push you to the limit to reach your goals”

~ **Ashley Portas // Director Diamondport**

“Andrew is not an agent; he is a part of our in-house team”

~ **Andy Jovanovic // COO Workwearhub**

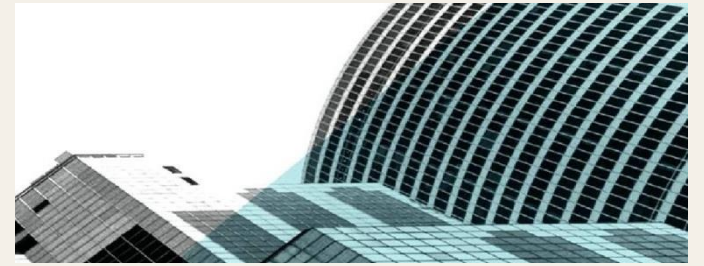
Search strategy for a changing internet.

SEO fundamentals now need to connect with AI visibility, content, Digital PR and leadership-level oversight.

- | | | |
|----|--|---|
| 01 | SEO & Inbound Marketing | Technical SEO, architecture, content gaps, rankings and revenue-focused prioritisation. |
| 02 | GEO / AI Search Visibility | Entity SEO, citations, AI referral traffic and answer engine visibility. |
| 03 | Content Marketing | Commercial content systems built around buyer intent, topical authority and trust. |
| 04 | Digital PR & Link Acquisition | Journalist relationships, research-led campaigns, authority signals and brand mentions. |
| 05 | Executive SEO Oversight | Governance, prioritisation, accountability and better decision-making for teams. |

Experience across competitive Australian markets.

Across jewellery, eCommerce, B2B and national brands, our focus remains the same: sustainable visibility, revenue growth and lasting competitive advantage.



Larsen Jewellery

Nutrition Warehouse

Bing Lee

WorkwearHub

Kennards Self Storage

Healthcare Australia

Chief.

Cullen Jewellery

Pyrosales

First for “engagement rings”.

A high-stakes jewellery SEO campaign that ranked above major national and luxury competitors.

#1 ranking for “Engagement Rings” Against Tiffany, Michael Hill and others.

“When it comes to SEO, Andrew gets the results. If you are looking for an SEO expert to take your SEO to the next level, you should give him a call.”

— Lars Larsen, Larsen Jewellery

markedly and through that
increased our traffic signific

- Lars Larsen www.larsenjewellery.com.au
#1 for “Engagement Rings” out of 46 Million Web Pages

About 46,600,000 results (0.64 seconds)

Engagement Rings | Create Your Perfect Ring | Unique to You

<https://www.larsenjewellery.com.au/engagement-rings> ▼

Browse our gallery of exquisite engagement rings and view prices. Expertly handcrafted and unique to you. Lifetime guarantee. Book your appointment today.

Engagement Rings Online - Shop Now at Michaelhill.com.au

www.michaelhill.com.au/engagement/engagement-rings?fdid=article ▼

Engagement Ring with 1 Carat TW of Diamonds in 14ct Yellow Gold. ... Michael Hill Designer

GrandArpeggio Engagement Ring with 0.87 Carat TW of Diamonds in 14ct White Gold. Engagement

Ring with 1.5 Carat TW of Diamonds in 10ct Yellow & White Gold.

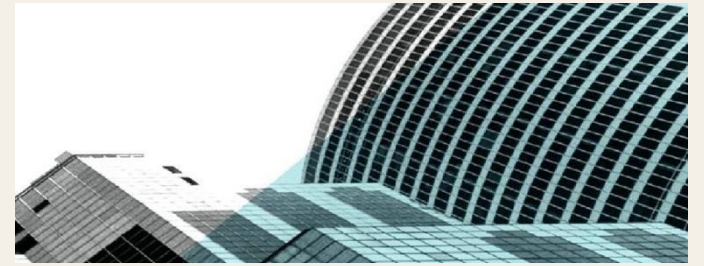
Top Engagement Rings · Solitaire · Halo · Bridal Sets

Engagement Rings & Wedding Jewellery Online - Michaelhill.com.au

www.michaelhill.com.au > Engagement ▼

Shop Michael Hill's stunning engagement ring collection online. Browse our range by diamond shape,

Recommended by Australia's Best Marketing Professionals



Christiane Ash FAMI CPM
Digital Marketing
Consultant and Trainer |
B.Bus, M I.T, FAMI, CPM |
TAE40116 Cert IV Training
& Assessment

Andrew is an extreme skilled SEO professional. His skills are certainly right up there - one of the best. Andrew gets results for his clients - but also takes the time to understand them. I am proud and thankful to be a client! Andrew has always gone above and beyond the call of duty to help us, no challenge is too great. [See less](#)



Phillip Wendell
Managing Director -
ClickClick.Media
May 9, 2013, Phillip was a client
of Andrew's

Andrew is a great go-to guy for anything. His knowledge and attention to detail is exceptional. He is thoughtful and has proven to be a invaluable source of advice over the years. I sincerely recommend Andrew.



Jeff Yang
B2B Social Sales
Enablement | B2B Social
Media Marketing | B2B
Social Selling
September 22, 2017, Jeff was a
client of Andrew's

I've work with Andrew so know first hand how much of a master Andrew is at SEO. He is also the kind of person that tells things to you straight with absolute honesty which is hard to find in business today. If you are serious about investing in growing your business online then you must speak with Andrew. [See less](#)



James Norquay
Founder of Prosperity
Media - Specialist SEO +
Content Agency (Awarded
Best Agency by SEMrush)
April 24, 2012, James worked
with Andrew but at different

Andrew is a fantastic SEO and web developer who is always at local events in the Australian market helping other or talking about the finer arts of SEO. I was impressed by Andrews love for SEO and also his skill in link building and managing a large amount of accounts whilst providing the best results for clients. If you are looking for a quality web developer or SEO in the



George Graham
Marketing Manager at
Healthcare Australia
July 8, 2021, George was a
client of Andrew's

Andrew is one of the most passionate digital experts that I have met. Not only does he deliver outstanding results with his exceptional knowledge of SEO and everything digital, but he's a genuinely great guy who does not hesitate to share his wealth of knowledge with his clients. It's hard to come by specialists like Andrew, who always overdeliver! [See less](#)

740% growth through authority, architecture and trust.

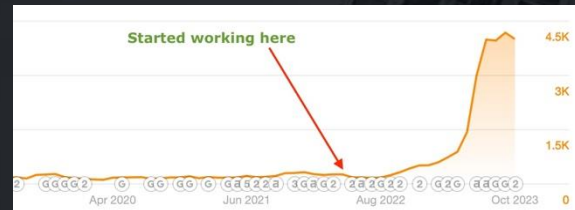
The campaign combined site consolidation, content expansion, internal linking, unlinked brand mention recovery and Digital PR.

300%

SEO growth in 12 months

740%

SEO growth in 18 months



“Andrew is a visionary, with technical bravado and actually cares about clients getting results.”

— Daniel Anania, Anania Jewellers

Apparently I’m Michelangelo

To say Andrew is good at his job, is to say that Michelangelo was just a painter.

Andrew is a visionary, with technical bravado and actually cares about clients getting results, being dynamic and embracing both the clients need, the best objectives of the business.

Andrew will go over and above the call of duty every single time. He is the most valuable asset in your arsenal, a gentleman and a lively and spirited debater and conversationalist.

You won't regret talking to Andrew, you will regret not



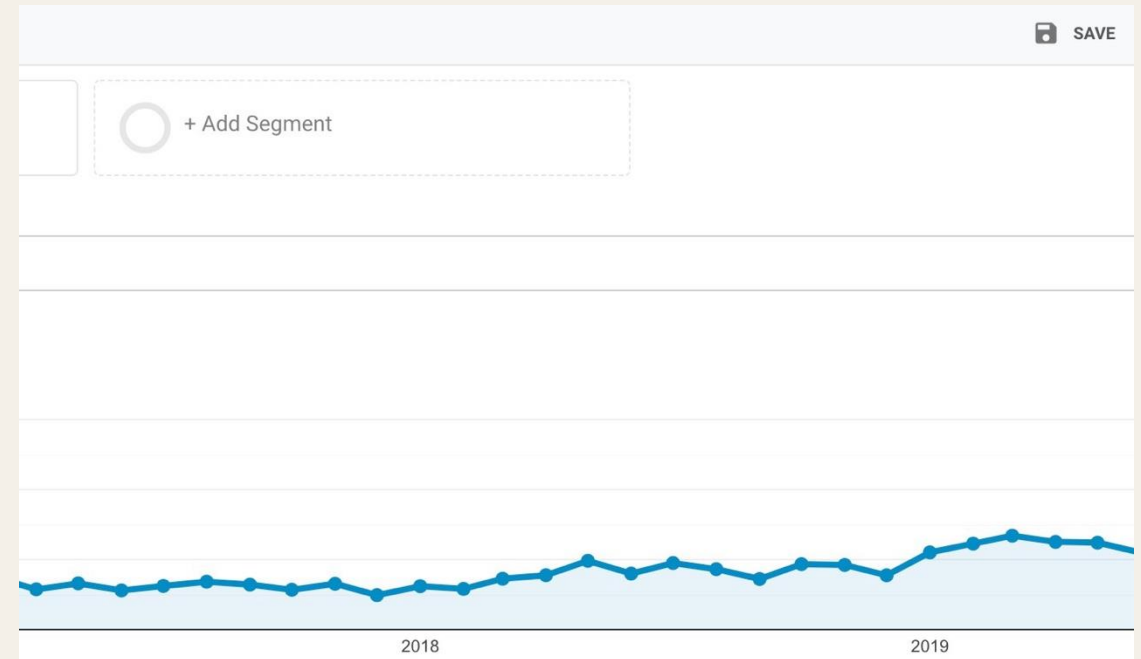
Daniel Anania

Anania Jewellers // www.anania.com.au

7000% organic growth in a niche B2B sector.

Growth is not always about chasing the biggest search volumes. In complex B2B categories, SEO compounds when technical foundations, content and authority are aligned.

Pyrosales.com.au
SEO by 7000% in 48 months



From 100,000 to 400,000 Organic Impressions

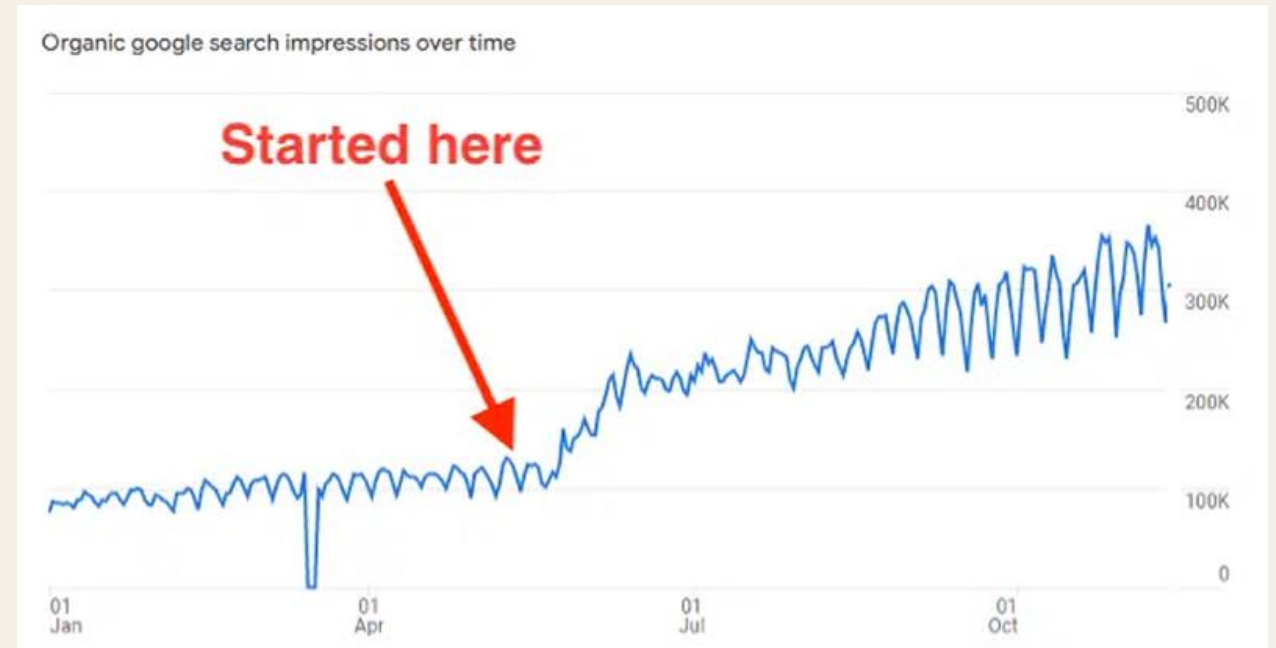
100k-400k impressions in a few months.....Fixing major technical SEO issues instantly grew these impressions and clicks. Are you regularly deep crawling your site with GA/GSC APIs?

Creation.com

100k to 400k Organic Impressions

What We Did

- We consolidated several underperforming, half-dead domains into one main website to strengthen authority and reduce SEO fragmentation.
- We fixed broken internal redirects that were wasting crawl equity and creating poor user journeys.
- We reviewed and cleaned up external broken links across the site.
- We focused on improving content depth, search intent alignment and overall topical relevance.
- We developed a Digital PR strategy to support long-term authority growth.
- We ran an outreach link-building campaign to update links pointing to their old domains and redirect that value directly to the parent domain.
- We did not simply rely on 301 redirects. That is lazy SEO.
- We also identified and secured new links from unlinked brand mentions.

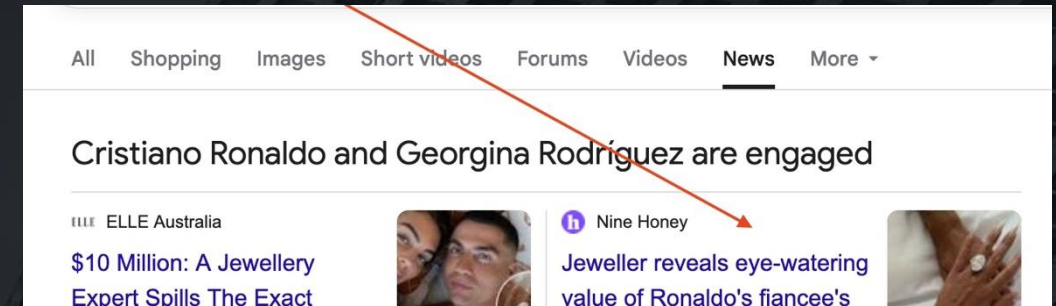


The power play: earn visibility across the web.

AI search strengthens the case for brand building. Mentions, citations, journalist coverage and authoritative references help define who you are and why you matter.

Digital PR builds the type of links competitors can find, but struggle to replicate.

SEO + GEO now depends on authority, trust and entity clarity — not just content alone. Technical SEO is vital but entity SEO is essential.



Brisbane-based jewellery designer [Nick Ireland](#) tells 9honey the engagement ring looks to be as big as 30 carats.

"I think it's somewhere around 30 carats in size, I would've thought by looking at the photo," said Ireland, Australia's leading [diamond expert](#) for three decades.

ne most expensive Barbie ever sold is the Stefano Canturi Barbie, who wears a little black dress and heels with a real diamond necklace created by Austrian jewelry designer Stefano Canturi (via [canturi.com](#)). It took Canturi four weeks to design this unique Barbie

— WHAT CLIENTS SAY

Trust is the real ranking factor in business.

“Andrew is not an agent; he is a part of our in-house team.”

— Andy Jovanovic, WorkwearHub

“Andrew will push you to the limit to reach your goals.”

— Ashley Portas, Diamondport

“The level of knowledge, professionalism and passion is something I have not seen in this industry.”

— Brett Gilleland, All Mower Spares

ve been working with Andrew for 6 years now to build my site...

level of knowledge, professionalism and his passion is something i have not seen in this industry
... I feel extremely lucky to have such a powerful resource and asset working on my business and
honestly say that no matter what he charges, i feel comfortable knowing that Andrew has my
lute best interests at heart. This has been from building such a strong relationship over a 6 year
od...

ve had to make many budget cuts over this time. Andrew and his services will NEVER be one of
t...

ards
t Gilleland
ctor
lower Spares



Pyrosales Pty Ltd

2 reviews

★★★★★ a year ago

Omega Digital have had a big part in our business' success. SEO is an extremely important
every business should have. They know what they are doing and it definitely pays off in re
forward to a long future with Omega Digital.



John Fitzpatrick

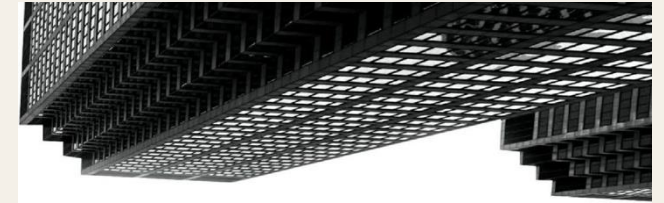
2 reviews · 2 photos

★★★★★ a week ago

Andrew is the most knowledgeable, helpful person I have ever spoken to about SEO and online
marketing. I have been running my own busy online for ten years and I have spoken to a lot of SEO
and online marketing companies. Omega Digital is by far the best I have dealt with.

With 50+ Google and LinkedIn reviews, our reputation has been built on long-term relationships, not short-term transactions.
We have always chosen to work with a smaller, loyal client base — many of whom have stayed with us for years.
No lock-in contracts. Just trust, transparency and measurable results.

A practical system for compounding organic growth.



- 01 Diagnose** Technical SEO, GSC/GA4 data, SERP analysis, content gaps and commercial opportunity.

- 02 Prioritise** Separate urgent fixes from growth levers so teams focus on the work that matters.

- 03 Build authority** Content systems, internal linking, Digital PR and entity signals across the web.

- 04 Measure & improve** On-demand reporting, actionable insights and senior-level strategic oversight.

No templates. No bloated retainers. No junior filters.

Designed for businesses that want senior guidance.

Best suited to ambitious businesses with internal teams, external agencies, or existing marketing activity that requires experienced oversight, clear prioritisation, and expert-level accountability.

Strategic SEO consulting

Technical SEO & migration planning

Content, GEO & AI search direction

Deep Website Crawls Using API Datasets

Reporting, coaching & accountability

Month-to-month options where appropriate

You have a choice: invest in agency overheads, or invest directly in the experience, strategy, and accountability that drive growth.

On-demand reporting into what matters.

Reporting should help leadership teams make better decisions — not drown them in dashboards.

At Omega Digital, we focus on actionable metrics that matter; visibility, brand demand, qualified traffic, leads, and revenue. Rather than overwhelming stakeholders with excessive data, we provide clear insights that help identify opportunities, measure performance, and support strategic decision-making.

We utilise Google Data Studio to deliver comprehensive on-demand reporting, giving businesses access to the information they need, when they need it.

Organic performance

AI / GEO visibility

Content gaps

Revenue impact



Data Studio



omegadigital

Omega Digital · 2025/1/31

#onthisday

🎵 Omega Digital - original sound



6



3



1

Comments (3)

Creator videos



Trisha Henry

best person and professional at all time. But goes far beyond what you expect.

Feb 15 Reply



1



Omega Digital Creator

Hey [@Trisha Henry](#) -- How is it all going over at Pyrosales?



Adriana Daleris

2 reviews



★★★★★ 8 months ago

Words cannot describe how grateful i am to have connected with Andrew. From the start he has been hands on, interactive, and excellent at communication.

His reputation in the jewellery sector is fantastic, and has an excellent track record for delivering results.

We've really just begun our journey, but i am so excited to see how it all unfolds.

He really isnt just the "SEO Guy", he brings so much more to the table.

He is the secret weapon you dont want your competitors to know about... He is THAT GOOD!



2



13 First-Place Google Rankings

Keywords we've taken to #1 on Google — proven wins across a dozen very different industries.

🏆 engagement rings

🏆 document storage

🏆 work boots

🏆 workwear

🏆 work socks

🏆 work wear

🏆 work clothes

🏆 bodybuilding supplements

🏆 self storage

🏆 storage

🏆 LED TVs

🏆 Palm Beach accommodation

🏆 **food consultant**

My first-ever #1 ranking — the win that started it all.

Take your marketing to the next level.

20 years of expertise. Direct access. Real results.

Get in touch

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0410 709 839

www.omegadigital.com.au